

media dossier  
2005



# introduction

## andromedical in the media



Did you know that the penis size can vary from less than 7 cm erect to more than 20? Did you know that some penis develop a curvature that can interfere in sexual relations? Did you know that there is an old technique used to allow the penis to grow both in length and girth, and also to correct curvatures? Did you know that after a penile surgical procedure it is necessary to stretch the tissues in order to avoid the loss in length due to retraction effect while healing?

Andromedical was born in 2000 to answer all these questions and to offer a medical, reliable solution to doctors (urologists, andrologists, sexologists) and to men. Dr. Eduardo Gómez de Diego saw more than a thousand men in his office before starting to investigate a proper response to them with the ANDRO-PENIS®.

Today, there is still a lack of information regarding penile issues. Men are less prone than women to visit a doctor, or to talk about sexual related topics. Nonetheless, there has been an upsurge in the past years regarding sexuality or men's health content in internet, magazines, radio stations and tv channels. Mass media have come to understand the importance of including sex topics in their general health-lifestyle contents.

How has ANDROMEDICAL contributed to all this? By developing a strategy towards the media, consisting on offering all kind of data, information and press releases related to penis size and the scientific explanation behind the ANDRO-PENIS®. Andromedical has made available to the media more than a dozen studies carried out by prestigious urologists, presented at international medical congresses and published in medical journals.

Regardless of the infinite number of web pages dedicated to the penis, men, and the public in general, do not know that there is a medical, simple, non surgical answer to curvatures or to penis size. And there is. The ANDRO-PENIS® carries CE Health Authorities Certification as Type 1 medical device, and the company has been certified with the quality standards certification UNE EN-ISO 9001:2000. It is the world's leading company offering a guaranteed solution to penis size and curvatures correction.

There is a growing network of doctors worldwide using the ANDRO-PENIS®, and offering advice to patients regarding the treatment. Andromedical has also its own department of professionals with medical training offering information and a follow up for clients per phone and e-mail.

For more information:

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# andromedical in the media

## newspapers



### EL MUNDO

"Size does matter to them"  
Spain  
June 2004

### EL CORREO

"First Sexual Medicine Exhibition held in China"  
Spain  
September 2004



### LA NACIÓN

"Sexual Exhibition in China"  
Chile  
August 2004

### LA REPUBBLICA

"If measurements are not enough"  
Italy  
September 2004



### EL UNIVERSAL

"First Sexuality Exhibition in China closes its doors"  
Mexico  
August 2004

### INFORMACIÓN

"A Spanish company introduces in Japan a device able to enlarge the penis by 5 cms"  
Spain  
September 2004



# andromedical in the media

## newspapers



### EL CENTRO

"A penis enlargement company wants to enter Japan"  
Chile  
September 2004

### EL PAIS. TENTACIONES

"Penis enlargement. Talking about sizes"  
Spain  
October 2004



### EL SIGLO DEL TORREÓN

"Device developed to enlarge the penis"  
Mexico  
September 2004



### JORNAL DO BRASIL

"Spanish device enlarges the penis"  
Brazil  
September 2004

### EL MUNDO. CRÓNICA

"Size, in China, does matter"  
Spain  
December 2004

# EL PAIS

# andromedical in the media magazines



## FHM

"Is yours small?. Then, read this.  
Would you like it larger? Then, keep reading."  
Spain  
June 2004

## ADELANTE MAGAZINE

"Improved sexual relations, penis enlargement  
without surgery"  
USA  
June 2004

## SPORT LIFE

"Are you telling me you are Korean, or French?"  
Spain  
August 2004

## DIVERTIMENTO MAX

"She really does not care about it!"  
Spain  
August 2004

## MEN'S HEALTH

"Size does not matter any longer"  
Portugal  
September 2004

## SPORT LIFE

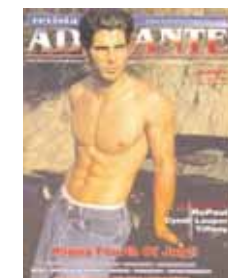
Portugal  
September 2004

## DT

"What is your size?"  
Spain  
October 2004

## CLASS

"Small and beautiful? Not always..."  
Italy  
November 2004



# andromedical in the media magazines



**PASSIE**  
Netherlands  
December 2004

**STARGAY DVD**  
"A question of Size!"  
France  
December 2004

**COURRIER INTERNATIONAL**  
"A penis enlargement device"  
France  
December 2004

**HEALTH & FITNESS**  
"Andro-penis, the most effective treatment for  
penis enlargement "  
Spain  
December 2004

**CHOC**  
France  
December 2004

**SHOPELINE**  
"Men's best part"  
Germany  
December 2004

**CULTURA FISICA & FITNESS**  
"Men & Sex"  
Italia  
February 2005

**PLAYBOY**  
"When size does matter"  
Spain  
March 2005

**PLAYBOY**  
"Does size matter?"  
France  
April 2005



# andromedical in the media

## magazines-japan



### SYUKAN GENDAI

"Effectiveness of penis enlargement"  
Japan  
April 2004

### KENKO JOURNAL

"The penis enlargement device with European certification attracts plastic surgeons. Andromedical"  
Japan  
July 2004

### KENGAI

"Maximum 5cm enlargement?! Recover your pride!!"  
Japan  
August 2004

### MONDAI JITSUWA

Japan  
September 2004

### CREAM

"We are going to enjoy a happy lifestyle thanks to the new penis enlargement device"  
Japan  
September 2004

### JITSUWA JIDAI BULL

"News to men with a complex. The ANDRO-PENIS is a medical device for penile enlargement developed in Spain"  
Japan  
September 2004

### BAKKAICHI

Japan  
September 2004

### DR.PICCASSO

Japan  
September 2004

### VACCA

"Let's enlarge our penis"  
Japan  
October 2004



# andromedical in the media

## magazines-japan



### NYAN2CLUB

Japan  
September 2004

### SYOGEKIYOU

Japan  
September 2004

### MEN'S GOLD

Japan  
October 2004

### SYUKAN IRYO TIMES

"ANDRO-PENIS enlarges the penis by stretching it. Health certificate in Europe. Andromedical"  
Japan  
October 2004

### KENKO JOURNAL

Japan  
October 2004

### DOPE

"ANDRO-PENIS, by Andromedical"  
Japan  
October 2004

### THE BEST MAGAZINE ORIGINAL

"Andromedical.- ANDRO-PENIS"  
Japan  
November 2004

### TOTSUGEKI OISHII TAIKEN

"ANDRO-PENIS device to enlarge the penis"  
Japan  
November 2004

### MANGA JITSUWA NAKKURUZU

Japan  
March/April/May/June/July 2005



# andromedical in the media

## radio programs



### RADIO LIBERTAD

Spain  
August 2004

### RNE-RADIO 4

Spain  
August 2004

### ONDA CATALANA

Spain  
September 2004

### RADIO 10

Argentina  
September 2004

### KISS FM

Germany  
October 2004

### HOY POR HOY. CADENA SER

Spain  
October 2004

### CONCHA EN SU PUNTO

Spain  
December 2004

### SER LATINOAMÉRICA

Latin America  
December 2004

### VUE

Ecuador  
December 2004

### VUELTA DEL PERRO. LV16 RADIO RIO CUARTO

Argentina  
March 2005







# andromedical in the media

## websites



### FARMASALUTE

"Can an external penis stretcher actually reduce Peyronie's disease curvature?"  
Italy  
August 2004

### INFOBAE.COM

"China held its first sexuality exhibition"  
Argentina  
September 2004

### CESKE NOVINY

Czech Republic  
September 2004

### BULO.163.COM

"Sex Toys and Reproductive Health products shown at Shanghai's International Adult Expo"  
China  
September 2004

### PRAVD@.SK

"ANDRO-PENIS helps the 'small' man"  
Slovenian Republic  
September 2004

### NOVINKY.CZ

Czech Republic  
September 2004

### DOURADOS NEWS

"Company in Spain develops device that promises to enlarge the penis"  
Brazil  
September 2004

### TERRA.COM.BR

"New device promises to enlarge the penis up to 5 cms"  
Brazil  
September 2004

INFOBAE.COM



Pravda@sk



ČESKÉNOVINY.CZ

Dourados News

Novinky.cz





## international headquarters and delegations

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